

EVOLVE

YOUR MIND

*BEYOND THE VIDEO*





"For whoever has will be given more,  
and they will have an abundance.  
Whoever does not have, even what  
they have will  
be taken from them."

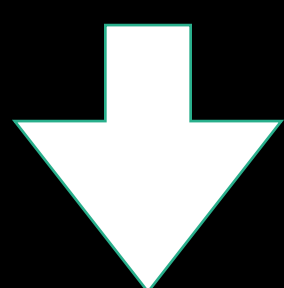
Matthew 25:29

# PARETO PRINCIPLE



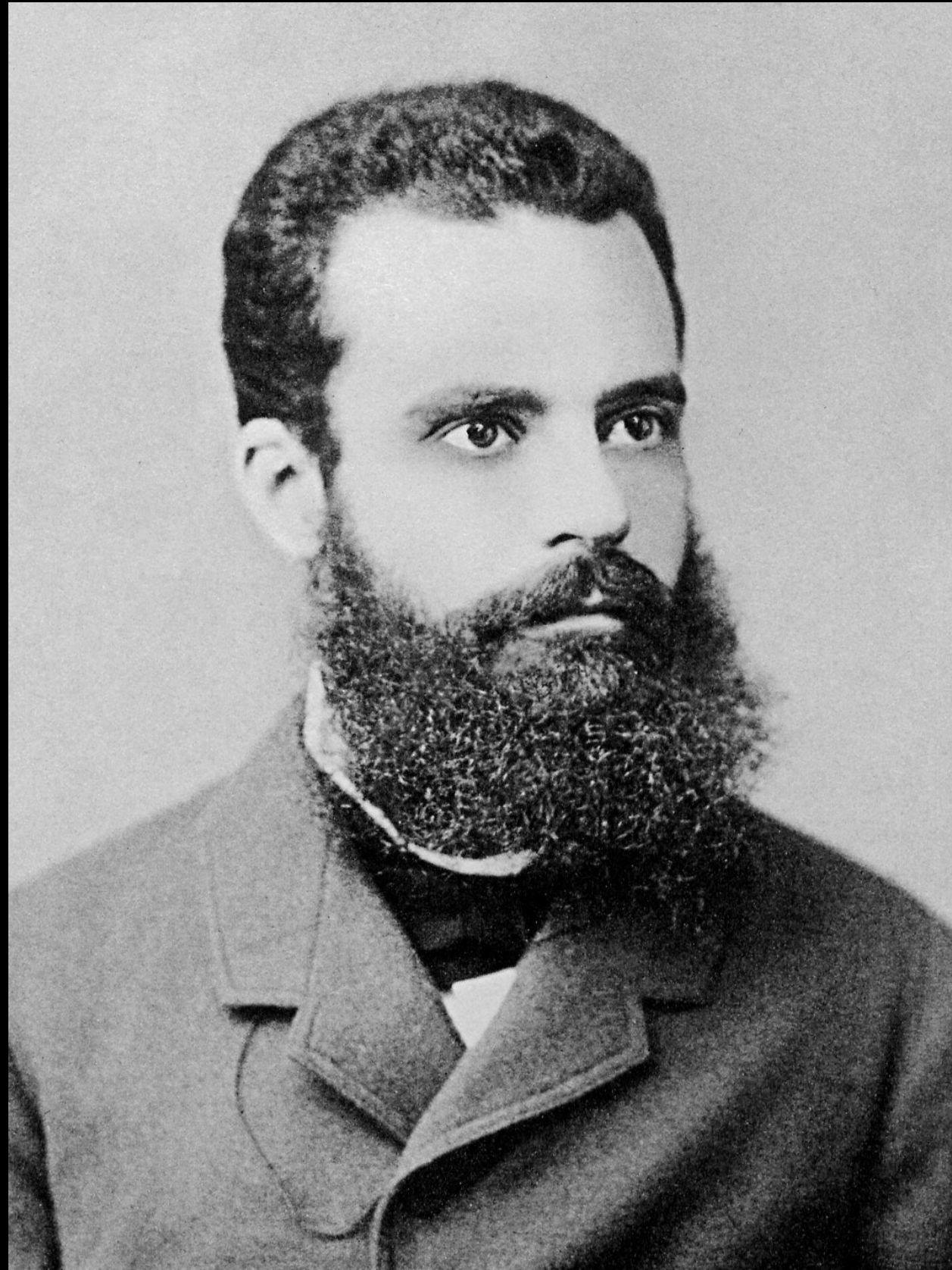
The Pareto Principle, also known as the 80/20 rule, is a natural law governing creative production that applies across various domains, from music to sports, and even the size of cities. It states that 20% of inputs produce 80% of outputs. In other words, a minority of inputs typically generates the majority of results.

Here are some examples of the Pareto Principle in action:





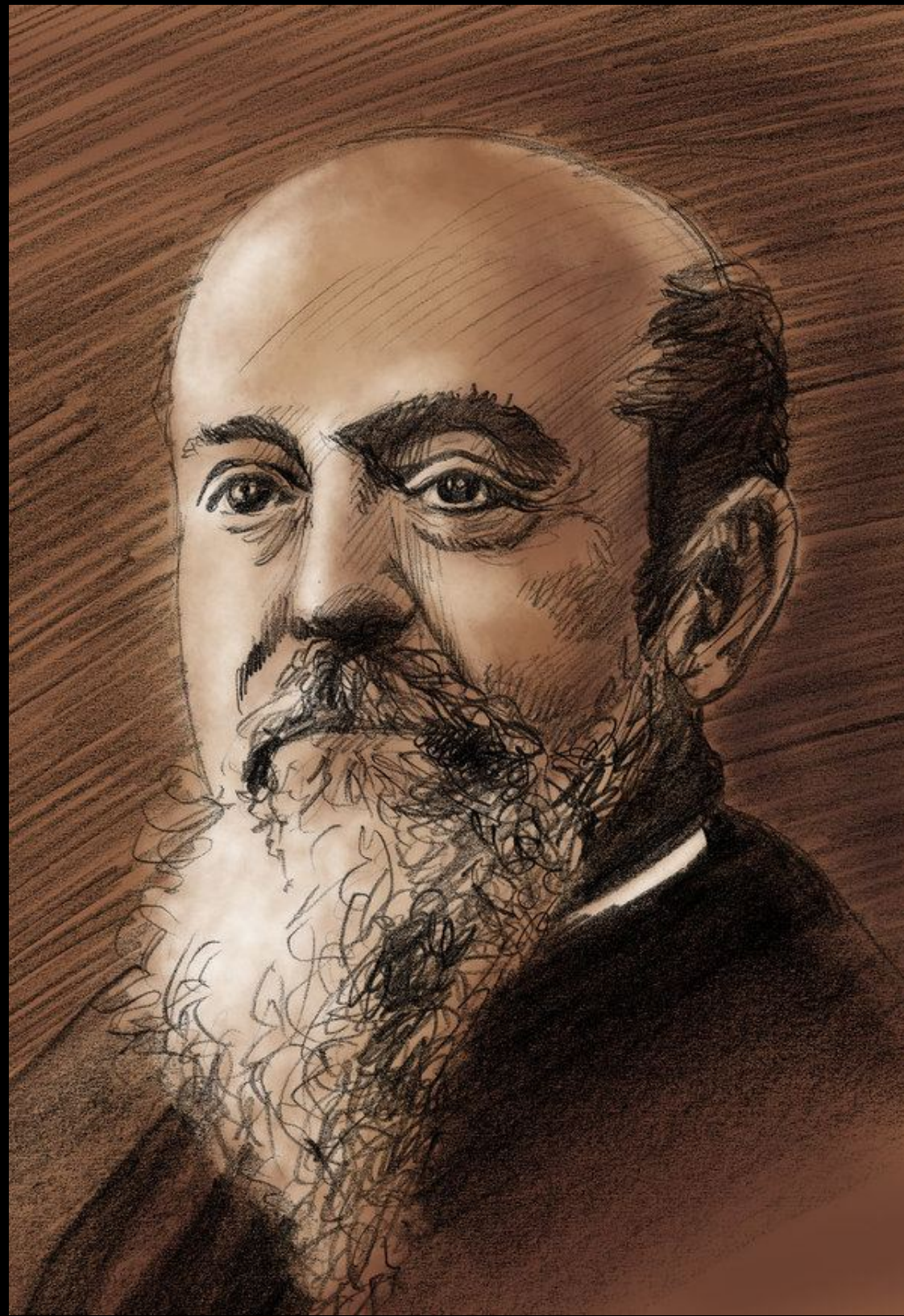
# PARETO PRINCIPLE



1. In business, it is often observed that 80% of a company's sales come from 20% of its customers.
2. In software development, 80% of a program's errors are typically found in 20% of its code.
3. In farming, 80% of a harvest often comes from 20% of the fields or crops.



# PARETO PRINCIPLE



4. In sports, a small number of top athletes typically win the majority of medals and titles.
5. In the music industry, a small number of artists produce the majority of hits and revenue.
6. In city planning, 20% of a city's land often accommodates 80% of its population and economic activity.



# THE 1% CONUNDRUM

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Peterson highlights that 1% of the population holds a significant proportion of the world's wealth, with the richest 100 individuals possessing as much money as the bottom 2.5 billion.

Despite the seemingly unfair distribution of wealth, no one knows how to effectively redistribute resources from the wealthy minority to the majority consistently.

Money tends to move back up the hierarchy regardless of attempts to spread it more evenly.



# CONSEQUENCES

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Dr Peterson also cautions against assigning guilt based on group membership, as seen in the Soviet Union's collectivisation disaster, and promotes individual responsibility and equal opportunity.

When the Soviet government collectivised farms in the 1920s, they vilified and persecuted the successful farmers known as kulaks, who were perceived as a threat to the collective system. This led to their dispossession, and ultimately, to the starvation of millions of people in Ukraine.





**GOLD AND SILVER  
ARE MONEY...  
EVERYTHING  
ELSE IS CREDIT**



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